

'Ears to You' Newsletter

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Notes from the Editor

Whew. So glad that Winter is gone. Those below zero temps were just too much!

I want to send out a huge "Thank You" to everyone that brought in items for our Christmas Gift drive. Once again, you all came through. You really did help brighten so many lives for Christmas! From the bottom of my heart – Thank you all so very much.

Don't forget that a 'Dry & Store' would be a great gift! It will help extend the life of your hearing instruments

THE GIFT

I know she won't wear them. She never does. She never uses or wears anything I ever get her. The necklace will stay in the jewelry box – a guilty reminder of the money that her child spent on her.

See? Guilt. That's the real trick of gift giving. The best gift I ever give my mother is guilt.

It's one size fit all.

And the price is right.

But I swear to myself, this time it will be different. So last week I asked my brother Frank what he thought that she really needs. He tells me that her hearing aids don't work. I called her instantly! Man, this is it. Something that she really needs and will use!

"Mom, I hear that your hearing aids are not working. I'll buy you a new pair for your birthday".

"No. I don't need hearing aids."

"Yes, you do. Yours are broken".

"No. They are fine."

"No. I talked to Frank and he said they are broken. Don't lie to me mom." (This is another gift that I give mom – verbal abuse. Do NOT try this at home!)

"I didn't lie. Only one is broken."

"OK. I am sorry Mom."

"So I don't need hearing aids. Only one is broken so I only need one."

"Ok. OK. I'll buy you one. Which one is broken - the left or the right?"

"You can't buy just one hearing aid."

"Yes, I can."

"No you can't"

Voices are getting louder and louder at this point!!!

"YES, I CAN!"

"NO, YOU CAN'T"

"MOM, IN THIS ECONOMY THEY WILL SELL THEIR OWN MOTHER IF THEY HAVE TO!" (Not sure where this came from – please feel free to speculate!)

"THEY WON'T SELL JUST ONE!"

"THEN I'LL BUY TWO AND JUST THROW ONE AWAY!"

You can obviously see where this is going.

I bought Mom a single hearing aid for her birthday which leaves both of us feeling guilty.

Perfect.

At least she took it out of the box!

Happy Birthday Mom.

Hearing Review, Winter, 2017



"She doesn't buy many luxuries but she loves her stereo."

ALERT! – ALERT!

OFFICE POLICY CHANGES

Just wanted to remind everyone of our request. Our office has gotten busy and we are requesting that if you are having a problem with your hearing instrument(s) – please schedule an appointment to address the problem. If it is your preference to just 'walk-in', be prepared to have to leave them with us. If time permits, we will try to fix the problem at the time you stop by but more than likely we will have to get to them at a later time.

Your cooperation in this is greatly appreciated so that we don't take time away from a previously scheduled patient.

You are ALL very important to us!!

REQUEST

Here at Charles A. Reger we are continually trying to keep prices/costs down to benefit YOU. With that being said, we are asking that you not call our office using the 800 number. We get charged each time the number is used. We ask that if you live locally to just call our office direct. THANK YOU!